



iMAGINE  
UPSTATE  
fueled by  scansource



iMAGINE Upstate is an annual festival in Greenville, SC that promotes PreK – 12 education and workforce development across our region. The 4th Annual iMAGINE Upstate STEAM Fest will be held on April 7th, 2018 in the West End of downtown Greenville as the culmination of a 10-day community-wide celebration of Science, Technology, Engineering, Arts and Mathematics. This event is free and open to the public!



## Our Mission and Vision

Our mission is to create meaningful experiences that promote a culture of lifelong learning and career readiness with an emphasis in Science, Technology, Engineering, Arts and Mathematics (STEAM). Our vision is to be a leader in Upstate workforce development by bringing together industry partners, academic institutions, non-profit organizations and the community to build a PreK-12 workforce pipeline and generate interest in high-skill industries.

## 2017 Key Partners



[iMAGINEUpstate.org](http://iMAGINEUpstate.org)



## Community Impact

- 12,000 - 15,000 Attendees on April 1, 2017! Over 20,000 reached over 10-days of community events
- 70 Learning experiences, exhibits and special events
- Exhibitors: 37 nonprofits, 18 schools and educational institutions, and 14 Upstate industry leaders
- National online reach from North Carolina to California
- 20,864 Facebook impressions
- Over 7,000 website visits during 10-day period

## Attendee Survey

96% Rated the festival experience as "GOOD" OR "EXCELLENT"

94% AGREE/STRONGLY AGREE that STEAM Fest made them more aware of STEAM in their daily lives.

94% AGREE/STRONGLY AGREE the festival made them more aware of STEAM career paths.

99% AGREE/STRONGLY AGREE that attending STEAM Fest was a fun experience.

96% AGREE/STRONGLY AGREE that they felt inspired by the possibilities of STEAM.

iMAGINE Upstate is a proud member of



### CONTACT US

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iMAGINE Upstate is a program of South Carolina's Coalition for Mathematics & Science (SCCMS) at Clemson University.

